

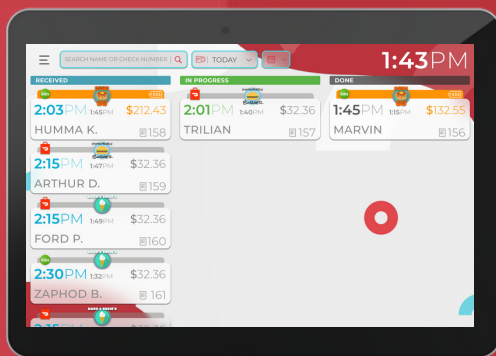
KitchenUP™

Taking Cloud Kitchen Concepts to New Heights

Ghost kitchens are estimated to reach a \$1 trillion market by 2030, due to guests' increasing comfort level with digital and delivery orders. For restaurant operators, this means more revenue opportunities through expanded brand and guest footprints.

New kitchen concepts are popping up every day, giving operators more options for recouping losses from the pandemic and building new revenue sources for long-term growth:

- **Host Kitchens** - Transform your excess kitchen capacity into a host kitchen, with Franklin Junction's new two-sided marketplace.
- **Cloud Kitchens** - Expand into new markets, or consolidate real estate footprints and locations, by setting up kitchens for digital-only orders.
- **Ghost Kitchens** - Partner with established ghost kitchen providers like Kitchen United and Kitopi to quickly produce and distribute your product in new markets.



Today's restaurant operators need better digital-first options for expanding their business.

KitchenUP gives you the flexibility to creatively build your kitchen concepts without the added stress of technology strangleholds.

KEY FEATURES

- Micro-services, API-first cloud architecture
- Unified menu management with one consistent workflow for DSPs
- Single tablet solution to manage all digital orders
- Native 3rd party delivery integrations using bi-directional APIs
- One corporate dashboard for reporting



KitchenUP™

Unified & Fast Digital Order Management for Cloud Kitchen Concepts

To accommodate this growing market trend, Qu launched KitchenUP, a fully packaged solution for managing any type of cloud kitchen operation. **Any brand, regardless of size, can become a cloud kitchen without the typical technology barriers.**

KitchenUP harnesses light-weight, digital-first architecture to deliver **unified order and kitchen management**. We simplify the technology stack for restaurants by providing cloud-based Qu-1Menu and Qu-1Tablet solutions. All cross-channel, cross-brand menus, orders, management, and reporting is centralized in one consistent place.

Qu-1Tablet

Aggregates off-prem orders, to quickly and easily manage orders through a single interface and send them directly to the kitchen.

Qu-1Menu

Consolidates menu management across each brand's web, in-store, and third-party delivery systems.

KitchenUP

Removes technology barriers from the food production and distribution processes.

BENEFITS

Restaurants & ghost kitchen operators can now:

- Rapidly expand delivery footprints to new guests in untapped markets, increasing sales
- Leverage excess kitchen capacity to introduce new concepts/menus and recoup revenues
- Enable campaigns to drive traffic from third-party to first-party ordering
- Manage production of all digital orders from one device, minimizing frustration from 'tablet farms'
- Build menus one time, in one place, across multiple channels with Qu-1Menu
- Access holistic multi-brand, multi-channel reporting from one system

BUILT FOR

- **Cloud, ghost, host and virtual kitchens**
- **Enterprise operators phasing out legacy POS**

Use KitchenUP as a stand-alone product or integrate with an existing POS

