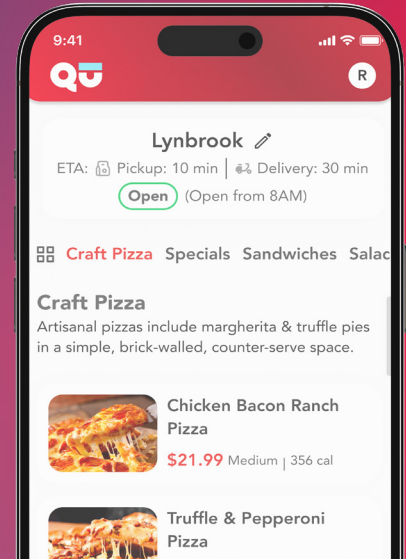


# Own Your Online Orders

CONTROL YOUR BRAND, DATA, AND GUEST RELATIONSHIPS WITH QU ONLINE ORDERING



**First-party online ordering is crucial for boosting guest satisfaction and maximizing revenue.** By prioritizing direct digital orders, you increase sales and reduce miscommunication, which leads to fewer mistakes and less stress for your staff—all within a reliable, secure, and unified platform.

**+15%**

TOPLINE GROWTH

**99.99%**

QU ONLINE ORDERING UPTIME

**\$0**

COMMISSIONS

**Qu’s mobile-first online ordering solution is specifically designed for Quick Service and Fast Casual restaurants.**

It guides guests confidently through the ordering process, offering powerful customization options, and strategically highlights promotions to increase check averages. Cross-selling, supported by real-time data, adapts to guest preferences, making Qu Online Ordering the preferred choice for profitability.

# Key Benefits

## RETAIN YOUR GUEST DATA

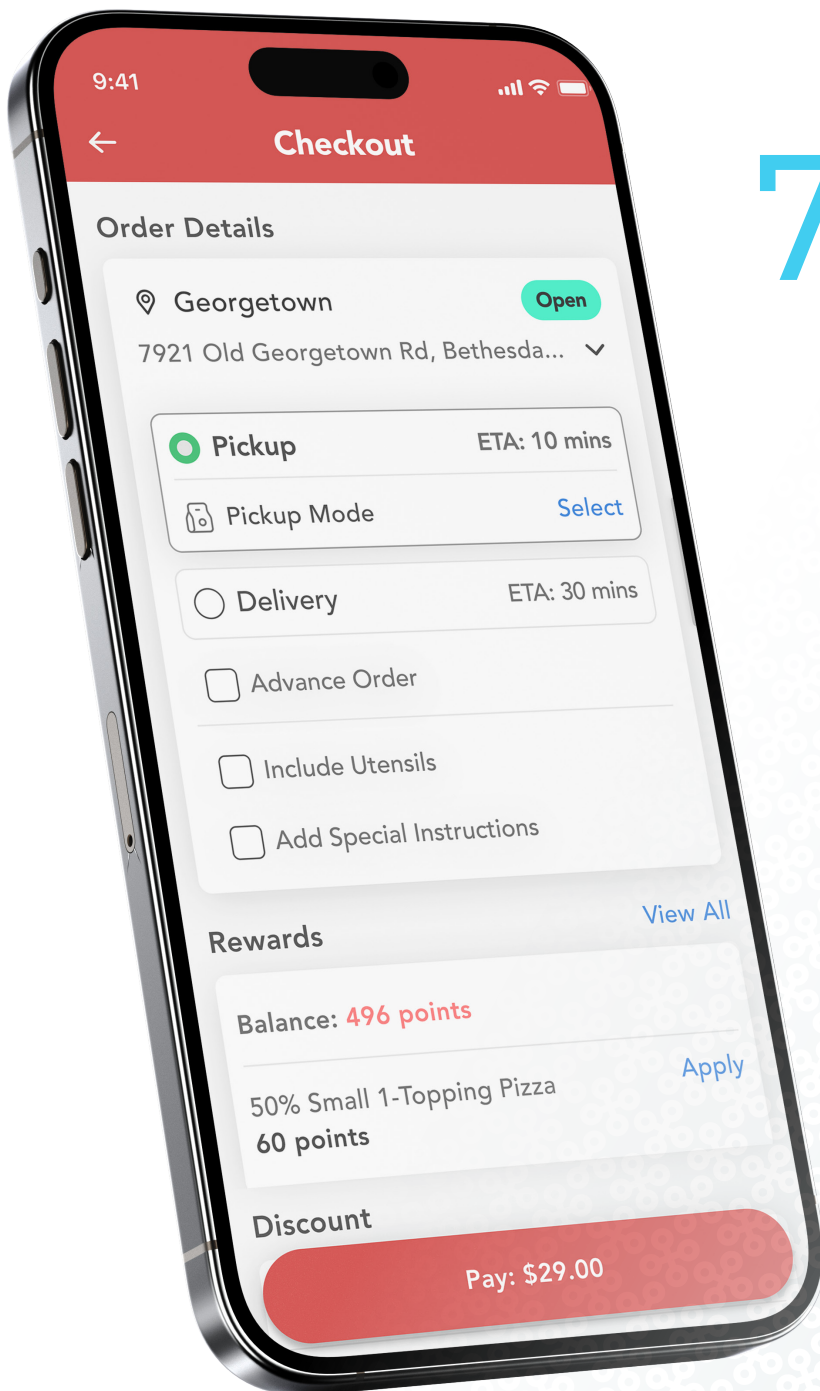
Foster repeat visits and increase average order volume, brand loyalty, and revenue.

## IMPROVE PROFITABILITY

Reduce overall expenses by shifting orders from third-party to first-party. Watch your unit-level economics soar.

## OWN YOUR BRAND

Control your brand identity across all ordering channels, improving brand recognition, consistency, and guest experience.



# 70%

of guests prefer to order directly from a restaurant's website instead of using third-party delivery services.<sup>1</sup>

# 40%

of brands said first-party digital ordering will drive the most growth in 2025.<sup>2</sup>

<sup>1</sup> Capterra

<sup>2</sup> Qu, 6th Annual State of Digital for Enterprise QSR & Fast Casual Brands, 2025

# Key Features

## EXTENSIVE ITEM CUSTOMIZATION

Tailor your menu offerings, including modifier images. Dynamically customize menu items with unlimited options such as layering multiple dimensions and adding attributes based on context—all without ever changing the master item.

## MULTIPLE HAND-OFF MODES

Choose from various options for order fulfillment, including in-store, curbside, tableside, and white-label delivery.

## DIRECT LOYALTY & PAYMENTS INTEGRATIONS

Effortlessly connect your loyalty programs and payment systems.

## NATIVE DISCOUNTS CAPABILITY

Apply promotional discounts quickly and easily.

## MULTI-BRAND & VIRTUAL BRAND SUPPORT

Manage multiple brands under one parent with custom subdomains and branding.

## UNIFIED FULFILLMENT

Leverage Qu KDS and Online Ordering to improve order accuracy and accelerate fulfillment speeds—integrating all fulfillment processes into a cohesive system.

## SINGLE MENU MANAGEMENT

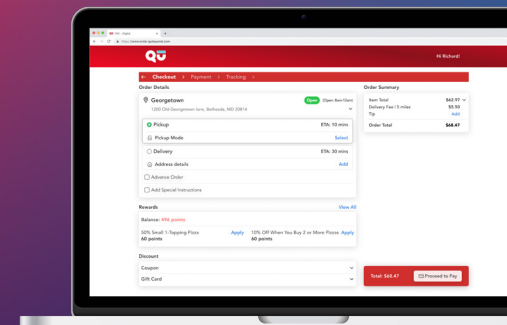
Maintain consistency across all channels with a unified menu, leveraging native and source-created menu data for seamless updates and accuracy.

## UNIFIED DATA FOUNDATION

Connect ordering, operations, and guest engagement through a unified data foundation. Deliver real-time data needed to drive loyal, repeat guests.

## Take control of your brand, data & profits with Qu's Online Ordering.

- » Increase digital orders
- » Drive revenue growth
- » Enhance guest experiences
- » Cultivate true loyalty



For more information, contact us at [sales@qubeyond.com](mailto:sales@qubeyond.com)

[qubeyond.com](https://qubeyond.com)